AHMED NOUR ELDIN

Senior Frontend Engineer | React.js · Next.js · TypeScript

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PROFESSIONAL SUMMARY

Senior Frontend Engineer with 10+ years of professional experience building production applications across enterprise SaaS, banking, and e-commerce. Specialises in React.js, Next.js and TypeScript, with a focus on frontend architecture, reusable component systems, and performance optimisation. Experienced in delivering complex enterprise applications with maintainable, accessible interfaces, including authentication and role-based access flows, REST API integrations, and Figma-to-code delivery in Agile teams.

TECHNICAL SKILLS

Frontend Engineering: React.js, Next.js (Pages Router and App Router), TypeScript, JavaScript (ES6+), HTML5, CSS3, Sass (SCSS)

Frontend Architecture: Component architecture, reusable component libraries, design systems, monorepos (Turborepo)

State Management and Data Fetching: Redux Toolkit, TanStack Query, React Context API, REST APIs, Axios, Fetch API

Next.js and Performance: SSR, SSG, ISR, code splitting, lazy loading, memoization, rendering optimisation, bundle optimisation

UI Engineering: Tailwind CSS, Material UI, CSS Modules, Storybook, Figma design-to-code, responsive design, WCAG accessibility

Authentication and Security: NextAuth.js, OAuth 2.0, JWT, role-based access control (RBAC)

Testing and Code Quality: Jest, component testing, ESLint, Prettier, TypeScript type-checking

Tools and Workflows: Git, GitHub, Yarn, Webpack, Vite, Agile / Scrum

CMS Platforms: SharePoint, Sitecore, WordPress

PROFESSIONAL EXPERIENCE

Senior Frontend Developer (Contractor) | Floward | **Jun 2026 – Sep 2026**

Multi-region e-commerce platform in a large frontend monorepo (React.js, TypeScript, Next.js 15 Pages Router, TanStack Query, Tailwind CSS, Turborepo, Jest, Storybook)

- Developed reusable cart components for multi-region checkout, handling minimum-order-value (MOV) and out-of-stock (OOS) states, order summaries and bundle item presentation.
- Implemented delivery-slot selection and checkout UI behaviour, including cart updates and navigation flows.
- Diagnosed and resolved a stale-state bug in bundle personalisation, adding component tests to prevent regression.
- Integrated shared UI components and design-system packages into product features within a large monorepo.
- Enforced codebase standards through TypeScript and ESLint checks and targeted UI bug investigation.

Professional Experience (continued)

Senior Frontend Developer | Solutions by STC, Cairo, Egypt **| Dec 2023 – Present**

Multi-tenant enterprise SaaS platform for the NEOM project (React.js, Next.js, Material UI, NextAuth.js)

- Architected a multi-tenant component system supporting multiple user roles and white-label configurations, accelerating feature delivery across tenants.
- Implemented authentication and authorisation flows with NextAuth.js, covering OAuth, JWT session handling and role-based access control across tenant environments.
- Built a reusable library of accessible UI components from Figma designs, improving consistency and maintainability across teams.
- Integrated complex REST API workflows with Axios and Fetch API, including optimistic updates and real-time data synchronisation.
- Applied SSR, SSG and ISR rendering strategies in Next.js to improve page performance.
- Managed application state with Redux Toolkit and optimised component rendering to reduce unnecessary re-renders.

Senior Frontend Developer | HSBC Egypt, Cairo, Egypt **| Oct 2018 – Nov 2023**

Internal enterprise platforms used by HSBC employees (React.js)

- **GPS Heroes Award**: received three times in 2020 for technical contributions and innovation across internal platforms.
- Built enterprise internal platforms, including a Transportation Ticketing System, a Learning & Development portal and a Corporate Event platform, using a component-based architecture.
- Designed and maintained a shared UI component library reused across internal products, standardising design patterns and accelerating development.
- Integrated React applications with SharePoint, Sitecore and TeamSite CMSs through REST APIs, enabling non-technical teams to manage content independently.
- Improved performance, usability and accessibility of enterprise tools used daily by employees.
- Collaborated with backend engineers, UX designers and product owners in Agile/Scrum squads to deliver releases on schedule.

JDE Technical Developer | United Ofoq, Cairo, Egypt **| Jun 2016 – Jun 2017**

- Developed and maintained enterprise business applications on the JD Edwards (JDE) platform, including internal reporting dashboards and system integrations.

Frontend Developer | Glowstar, Cairo, Egypt **| Feb 2015 – Feb 2016**

- Built responsive interfaces with HTML, CSS and JavaScript, converting Figma and UI/UX designs into pixel-perfect, production-ready code in close collaboration with designers.

Freelance Frontend Developer (Part-time) | Self-Employed, Remote

- Delivered responsive websites and web applications for clients across e-commerce, landing pages and interactive applications.
- Built custom WordPress themes and plugins, managing deployment, DNS and hosting.
- Applied SEO and WCAG accessibility best practices across client websites.

EDUCATION

Bachelor's Degree in Management Information Systems | Modern Academy, Cairo, Egypt **| 2010**

LANGUAGES

Arabic (Native) · English (Professional proficiency)